

## PRESS RELEASE

18th Queensland Annual Bridal Industry Awards

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It is said that creating a wedding is like producing a movie. The Motion Picture Academy Awards are acknowledged throughout the world as a means of determining the best leading lady and man (Bride and Groom/Director & Producer), the best supporting cast (the Bridal Party) and the best cast (the wedding Guests).

**The Australian Bridal Industry Academy Awards** are also acknowledged throughout Australia as a means of determining the best wedding crews, the people and businesses behind the scenes who bring one of the greatest events in a couple's life to fruition.

On Tuesday the 26th of July 2016, the Australian Bridal Industry Academy hosted the 18th Queensland Annual Bridal Industry Awards as a means of determining the best wedding crews in Queensland. A total of 36 categories were acknowledged for the contribution which they make to the wedding industry.

A grand total of 6,585 Queensland couples (representing 1 in every 4 Queensland marriages) selected 509 nominees, 311 finalists and 36 winners. Representing location venues, camera people, beauty stylists, fashion designers, musicians and entertainers, transport, jewellery, set designers and stylists, food and catering, hire and special services for what was a spectacular showcase of Queensland's Best V.O.W.S. (Vendors Of Wedding Services).

The Chairman of ABIA, Mr John O' Meara congratulated **Total Weddings** as a Winner of the Australian Bridal Industry Academy Award. Mr O' Meara went onto say that it was businesses like Total Weddings which enhanced and enriched the industry, through their tireless pursuit of excellence in Designing the Dream for each and every one of their unique wedding couples.

On behalf of all the Queensland couples who tied the knot over 2015/2016, we say thank you **Total Weddings** for the passion, pride and professionalism which you bring to the wedding industry and the assistance, advice and support which you bestow upon the future brides and grooms of Queensland.

For all the rankings, ratings and results of the 2016 Queensland ABIA Awards [click here](#).

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**As a member of the Academy, your business is entitled to promote the above press release to any media outlets, online and offline.**